

# 2019 BBQ Day Sponsorship Level Details



## **Boss Hog Titanium – \$5,000 (Single Sponsor privilege!)**

- The largest banner @ main stage during celebration
- Largest sponsorship logo on all literature and marketing products
- Write up in Johnstown Breeze
- Verbal recognition throughout the day including parade and park activities
- Complimentary parade entry and preferred line up location
- Pick of park booth space
- Donation in company name to the Johnstown Senior Center
- 4 tickets to the BBQ dinner and the community play
- Thank you banner @ intersection of Hwy 60 & CR 15 for two weeks following celebration
- Media blast mention and thanks on Johnstown BBQ Day Facebook page
- Thanks and company logo highlight on BBQ day website for a year

## **Prime Rib Platinum - \$3,000**

- Sponsorship company logo on event website
- Small write up in the Johnstown Breeze newspaper
- Name recognition on printed event mailer that is delivered to all Johnstown and Milliken residence
- Verbal recognition throughout the day from main stage
- Free parade entry fee
- Free booth rental in park

## **Rack O' Ribs Gold - \$2,000**

- Medium Banner @ main stage during celebration
- Sponsorship company logo on event website
- Name recognition on printed event mailer that is delivered to all Johnstown and Milliken residence
- Verbal recognition throughout the day from main stage

## **Wood Smoked Silver - \$1,000**

- Name recognition with all other Silver sponsors on the “Wood Smoked Silver Sponsors” banner at main stage
- Name recognition in the Johnstown Breeze

## **BBQ Bronze – \$500**

- Name recognition on printed event mailer that is delivered to all Johnstown and Milliken residence

## **In-Kind Sponsorship/Donation Opportunities**

**\*\* Bespoke recognition to be negotiated based on selection! \*\***

- Fireworks - \$8,000
- Theater Production - \$2,500
- Live band and stage - \$2,500
- Beverage sponsorship for BBQ dinner (non-alcoholic) - \$1,000
- Raffle and prize drawing items - \$1,000
- Park activities -
  - Main Attraction Obstacle Course - \$3,500
  - Zipline - \$2,200
  - Rock walls - \$1,600
  - Wipeout Agility Course- \$1,500
  - Punt, pass, kick awards - \$500