

# 2020 BBQ Day Sponsorship Level Details



## **Boss Hog Titanium – Minimum \$6,000 (Single Sponsor privilege!)**

- The largest banner @ main stage during celebration
- Largest sponsorship logo on all literature and marketing products
- Write up in Johnstown Breeze
- Verbal recognition throughout the day including parade and park activities
- Complimentary parade entry and preferred line up location
- Pick of park booth space
- Donation in company name to the Johnstown Senior Center
- 4 tickets to the BBQ dinner and the community play
- Thank you banner @ intersection of Hwy 60 & CR 15 for two weeks following celebration
- Media blast mention and thanks on Johnstown BBQ Day Facebook page
- Thanks and company logo highlight on BBQ day website for a year

## **Prime Rib Platinum- \$4,000**

- Sponsorship company logo on event website
- Small write up in the Johnstown Breeze newspaper
- Name recognition on printed event mailer that is delivered to all Johnstown and Milliken residence
- Verbal recognition throughout the day from main stage
- Free parade entry fee
- Free booth rental in park

## **Rack O' Ribs Gold- \$2,000**

- Medium Banner @ main stage during celebration
- Sponsorship company logo on event website
- Name recognition on printed event mailer that is delivered to all Johnstown and Milliken residence
- Verbal recognition throughout the day from main stage

## **Wood Smoked Silver- \$1,000**

- Name recognition with all other Silver sponsors on the "Wood Smoked Silver Sponsors" banner at main stage
- Name recognition in the Johnstown Breeze

### **BBQ Bronze – \$500**

- Name recognition on printed event mailer that is delivered to all Johnstown and Milliken residence

### **In-Kind Sponsorship/Donation Opportunities**

- Fireworks- \$8,000
- Live band and stage - \$2,500
- Beverage sponsorship for BBQ dinner (non-alcoholic)- \$1,000
- Pork Butts for BBQ dinner- \$1,000
- Theater Production- \$2,500
- Park activities-
  - Main Attraction Obstacle Course- \$3,500
  - Zipline- \$2,200
  - Wipeout Agility Course- \$1,500
  - Rock walls- \$1,600
  - Punt, pass, kick awards- \$500

# 2020 BBQ Day Sponsorship Application



Please count me as a sponsor at the following level:

- Boss Hog Titanium Sponsor- Minimum \$6,000 (Single Sponsor Privilege)
- Prime Rib Platinum Sponsor- \$4,000
- Rack O' Ribs Gold Sponsor- \$2,000
- Wood Smoked Silver Sponsor- \$1,000
- BBQ Bronze Sponsor – \$500
- In-kind Sponsorship or Donation (Please fill in as per In-kind opportunities listed above):

In-kind opportunity selection: \_\_\_\_\_

Total Sponsorship Amount:

\_\_\_\_\_

Please print sponsor contact information or attach business card:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name or business as you would like it reproduced on printed material:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact person:

\_\_\_\_\_  
\_\_\_\_\_

Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

Any questions about Johnstown BBQ Day can be directed to the Johnstown BBQ Day committee at [info@johnstownbbqday.org](mailto:info@johnstownbbqday.org).

Optionally, please call Devin Davis @ 720-339-9947.

Please return completed registration form with payment to:	Johnstown BBQ Day Committee P.O. Box 994 Johnstown, CO 80534
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*Please note: Completed sponsorship form and payment must be received by  
May 20th, 2020 to be included in publicity.*